

CASE STUDY

Vultr Victories: Cloud computing made easy for MilesWeb

Established in 2012, MilesWeb Internet Services has steadily risen to prominence in the competitive realm of cloud computing. With an extensive suite of services, they offer everything from shared and WordPress hosting to more advanced solutions, like bare metal servers and Google Workspace.

MilesWeb's impressive track record speaks volumes. Serving more than 50,000 clients, they're a trusted partner for many individuals and businesses. Whether it's a small-to-medium enterprise, an aspiring e-commerce entrepreneur, or an established industry behemoth, MilesWeb's overarching mission remains consistent: facilitating and enhancing its online presence, ensuring they thrive in the digital domain.

The cloud conundrum: Identifying MilesWeb's needs

MilesWeb, a company in the throes of dynamic growth and transformation, wasn't simply searching for any cloud provider. They needed a partner who understood and could support their unique needs and objectives. They aspired to collaborate with a provider that could offer a diverse array of plans encompassing different hardware formats and compute architectures. "We were looking for a partner who was eager to help companies like us to scale our business," Chinmay Dingore, Director of MilesWeb, said.

With an expansive global clientele, MilesWeb needed to secure a partner with a presence in multiple international locations. Doing so would guarantee optimized network speeds and support a marketplace teeming with ready-made, deployable stacks.

Beyond these technical specifications, MilesWeb desired simplicity and efficiency. Easy navigation was paramount – they needed a cloud partner that offered an intuitive interface. And as a company that prides itself on tailor-made solutions, APIs for customization weren't just a luxury but a necessity.

Having previously collaborated with industry stalwarts such as Amazon Web Services (AWS) and DigitalOcean, MilesWeb set high benchmarks. Their quest wasn't just about finding another cloud provider to add to their repertoire. Instead, they were looking for a genuine partner – a company that echoed their zeal, understood their vision, and shared their passion for fostering and scaling businesses. They sought a partnership rooted in mutual growth and shared success.

Vultr: The perfect cloud solution for MilesWeb

Even a single partnership can sometimes pivot a company towards significant growth in the ever-evolving business realm. This was the case for MilesWeb when they connected with Vultr. As they were already acquainted with Vultr's capabilities, a rekindled engagement catalyzed a promising collaborative venture.

MilesWeb

milesweb.com

Industry

Cloud compute

About MilesWeb

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MilesWeb delved into Vultr's numerous offerings to enhance their managed cloud and WordPress services. From optimizing load balancing to bolstering robust e-commerce platforms and varied server configurations, Vultr presented itself as the all-encompassing solution, fitting like a glove for MilesWeb's clientele.

Dingore said, "Vultr has stood as a backbone to our business," and it's not hard to see why. Bolstered by an impressive amalgamation of immense computing power and a blazing 1Gbps network, MilesWeb's client websites and applications set new benchmarks in performance.

The heart of MilesWeb's services beats through its multifaceted application architecture, embodying a gamut of control panels from cPanel to DirectAdmin. This intricate framework – bolstered by renowned web servers such as Apache and Nginx – demanded a robust partner to seamlessly integrate and amplify their extensive offerings. Enter Vultr's diverse product palette: a blend of [virtual machines \(VMs\)](#), [GPUs](#), [bare metal](#), and [object storage](#). This rich catalog ensured that MilesWeb received the steadfast support necessary, optimizing its diverse services for a vast client base.

With Vultr, MilesWeb also boosted their adaptability and scalability, ensuring they could always meet their computational needs. MilesWeb even ventured into multiple instance sizes for maximum flexibility. When it came to bare metal undertakings, they predominantly leveraged the power of 8 and 24 cores, ensuring unparalleled performance consistently.



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Vultr and MilesWeb: A partnership bound for success

Shifting to Vultr was a pivotal decision in MilesWeb's journey. It wasn't just about transitioning to a new platform – it symbolized a paradigm shift in their operational strategy. Opting for Vultr over stalwarts like AWS and DigitalOcean came with its merits. The immediate and most quantifiable advantage was the partner program and easy access to support. This reiterated Vultr's commitment to upcoming hosting providers like Milesweb.

But the financial implications painted just half the picture. Their monthly expenditure skyrocketed from a humble \$200 to a staggering \$5,000, showcasing MilesWeb's trust in Vultr and underscoring their renewed vigor and ambition to capitalize on superior offerings.

Dingore said, "They are amazing in terms of cost-effective pricing, robust infrastructure, data center locations, and ease of use. These factors set a cloud service provider apart, and we're getting to experience them all with Vultr. We're excited to partner with them and achieve greater heights together."

The trajectory of the partnership between MilesWeb and Vultr paints a promising picture. It's a testament to how synergistic entities can unite to elevate and transform each other's game. As they move forward, they aren't just looking at operational milestones but a journey marked by innovation, growth, and uncharted successes.

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Director, MilesWeb

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