

## CASE STUDY

# Vultr Victories: Raw power worldwide for VoIP.ms

Established in 2007 in Montreal, Canada, VoIP.ms has consistently demonstrated its status as a pioneer in cloud-based communication services. The company's commitment to providing high-quality, internet-enabled phone services, virtual fax, messaging, and accessible phone numbers in 125+ countries has made it a preferred choice among individuals, businesses, and telecommunications resellers worldwide.

VoIP.ms has leveraged advanced technology and in-depth industry knowledge to develop a comprehensive suite of communication solutions that cater to a broad spectrum of user needs. Whether it's a small business looking for cost-effective Voice over Internet Protocol (VoIP) solutions or a large corporation seeking robust telecommunication infrastructure, VoIP.ms is ready to deliver. The company has built a strong reputation for its unwavering dedication to customer service, standing out for its responsive and reliable customer support. The multiple recognitions VoIP.ms received over the years, such as achieving the maximum score on 2023 Capterra's Cloud PBX Software Shortlist, is a testament to its industry leadership and the high esteem in which its users hold it.

## The need for a high-powered global reach

In the fast-paced world of telecommunications, maintaining reliable server availability in every major global city is a monumental challenge. In its commitment to providing seamless communication services, VoIP.ms understood the necessity of partnering with a cloud provider that could assure reliability, responsiveness, low latency, and zero downtime. These attributes were nonnegotiable, given the real-time nature of their services and the stringent requirements of VoIP customers.

VoIP.ms requires cloud data centers near the edge for major cities around the world – a tall order for many cloud providers. And to accommodate a service with high resource demand, these data centers must offer substantial computing power.

After careful consideration and a trusted recommendation from a close consultant, VoIP.ms found its solution in Vultr. Vultr offered the flexibility and robustness that VoIP.ms needed, enabling Vultr's servers and storage to strengthen their network of servers further. Vultr's advanced infrastructure and commitment to delivering low-latency solutions have equipped VoIP.ms with another tool to ensure high-quality customer communication experiences.



VoIP.ms

**Industry**  
VoIP**About VoIP.ms**

VoIP.ms provides customers with a highly flexible, feature-rich, and cloud-based communications service at an accessible price.



*"Vultr offered the flexibility and robustness that VoIP.ms needed, enabling them to use Vultr's servers and storage as the backbone for their network of servers."*

## Architecting for success

In a competitive landscape, VoIP.ms' commitment to delivering high-quality, internet-enabled telecom services across hundreds of countries sets it apart. However, powering such an extensive range of services requires not only a sophisticated technological approach but also a high-demand, scalable infrastructure capable of supporting real-time communication on a global scale.

The demands for VoIP services are intense. These services require extensive computational resources to handle the rapid transmission and processing of data packets in real time. The infrastructure must not only be robust and reliable but also be designed to minimize latency. Any delay or jitter can significantly degrade the quality of the voice call, leading to customer dissatisfaction.

Implementing an infrastructure requiring high computational power, low latency, and edge computing capabilities can be an expensive and complex endeavor. Many cloud providers struggle to offer a balance between robust infrastructure, the global distribution of resources, and cost effectiveness.



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This is where Vultr has been instrumental for VoIP.ms by offering real-time provisioning and access to an array of cloud data centers across the globe. Vultr's approach ensures high performance, security, and isolation – critical factors for a VoIP service provider.

By running these technologies on Vultr's bare metal instances, VoIP.ms ensures the high performance and reliability that their customers expect. This strategic choice of technologies and hosting platform provides a robust and reliable base for delivering VoIP.ms' top-rated services. Their calculated shift to consolidate more services onto Vultr's platform has yielded significant financial benefits. "For the few providers that we started to consolidate over to Vultr, we saved on average about 30% of the yearly bill," said David Rouleau, CEO.

### VoIP.ms and Vultr: A partnership driving growth and excellence

VoIP.ms' partnership with Vultr has been a catalyst for growth and operational excellence. The automation of server provisioning made possible through Vultr's flexible and robust cloud services has significantly enhanced VoIP.ms' scalability. This capability and the ability to respond rapidly to customer needs have been instrumental in maintaining the company's high customer satisfaction ratings.

The partnership has allowed VoIP.ms to stay agile and adaptable in the rapidly evolving telecommunications industry. The company has leveraged Vultr's resources to consistently deliver quality services – even during peak usage times – ensuring that their customers' communications remain seamless and uninterrupted.

The global network of high-performance infrastructure carries the lion's share of weight for VoIP.ms' robust network. And if that weren't enough, VoIP.ms also receives the unbeatable service Vultr offers. Vultr's support and easy-to-use self-service platform ensure that VoIP.ms can always adjust on the fly. "Vultr is a dynamic provider with great flexibility and top-notch support," said Rouleau.

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**David Rouleau**  
CEO, VoIP.ms

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